

FOR IMMEDIATE RELEASE

Date

November 13, 2007

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A Book Launch With a Difference

Poet Joyce Harries Meets the Espresso Book Machine

Spotted Cow Press is pleased to announce the publication *of Twice in a Blue Moon: Poems by Joyce Harries*. The book will be launched at 7:00 PM, November 15, 2007 at the University of Alberta Bookstore in Edmonton, Alberta.

According to Diane Buchanan, author of *Ask Her Anything* and *Between the Silences*, 'In *Twice in a Blue Moon* we are invited to follow Joyce Harries as she cycles through seventy-nine years of living. This lovely collection of poems about love, loss and the tenuous trials of aging is written with courage, humor and an unflinching honesty.'

Twice in a Blue Moon, Joyce Harries' second book, will be printed by the University of Alberta Bookstore's new Espresso Book Machine. There are currently four Espresso Book Machines in existence, one at the World Bank in Washington, one at the Library of Alexandria in Egypt, one at the New York Public Library and now one at the University of Alberta Bookstore in Edmonton, Canada.

Todd Anderson, Director of the University of Alberta Bookstore describes the new unit: 'The Espresso Book Machine by On-Demand Books is a totally automatic book machine capable of producing library quality paperbacks, in any language, in quantities of as few as one, without human intervention, at a rate of 30 books per hour.

This will be a book launch with a difference, a celebration of literature and technology: Joyce will read her poems, Todd Anderson will introduce the Espresso Book Machine, and the Espresso Book Machine will print, trim and bind the new book.

The book launch is open to invited guests and the public. If you would like an invitation to attend please contact Spotted Cow Press at 780.434.3858.

For more information

If you would like more information about this book launch, or to schedule an interview with Joyce Harries, please call Merle Martin at (780) 434-3858.